

## 2018 Farmworker Housing Conference Sponsorship Package

All sponsors are recognized prominently before, during and after the conference as leading supporters of 2018 Farmworker Housing Conference and the agricultural workforce support movement. Sponsorship opportunities are designed to fit a variety of budgets and may be combined to meet the desired levels listed below.

### Premier \$15,000+

- Sole sponsorship of a sit-down meal, with the opportunity to introduce the company and speak for 10-minute presentation/slide show
- Logo placement on all promotional materials and conference handouts
- Logo on CASA and ORFH's Conference website with hyperlink to company website (maintained on 2018 Conference Page and until the 2020 Conference details are posted)
- One complimentary full-page ad in the conference booklet
- Sponsor recognition ribbons for your staff on name tags
- Sponsor recognition on transition slideshow at plenary sessions
- Banner displaying logo in the main room at conference venue
- Four complimentary full-conference registrations
- Exhibitor table

### Platinum \$10,000+

- Logo placement on all promotional materials and conference handouts
- Logo on CASA and ORFH's Conference website with hyperlink to company website (maintained on 2018 Conference Page and until the 2020 Conference details are posted)
- One complimentary full-page advertisement in the conference booklet
- Sponsor recognition ribbons for your staff on name tags
- Sponsor recognition on transition slideshow at plenary sessions
- Banner displaying logo in the main room at conference venue
- Four complimentary full-conference registrations
- Exhibitor table

## Gold \$5,000+

- Logo placement on all promotional materials and conference handouts
- Logo on CASA and ORFH's Conference website with hyperlink to company website (maintained on 2018 Conference Page and until the 2020 Conference details are posted)
- One complimentary half-page advertisement in the conference booklet
- Sponsor recognition ribbons for your staff on name tags
- Sponsor recognition on transition slideshow at plenary sessions
- Two complimentary full-conference registrations
- Exhibitor table

## Silver \$3,000+

- Logo placement on email news and registration blasts
- Logo on CASA and ORFH's Conference website with hyperlink to company website (maintained on 2018 Conference Page and until the 2020 Conference details are posted)
- Logo will be displayed in the conference booklet
- Sponsor recognition ribbons for your staff on name tags
- Sponsor recognition on transition slideshow at plenary sessions
- One complimentary full-conference registrations
- Exhibitor table

## Green \$1,000+

- Logo placement on email news and registration blasts
- Logo on CASA and ORFH's Conference website with hyperlink to company website (maintained on 2018 Conference Page and until the 2020 Conference details are posted)
- Sponsor recognition ribbons for your staff on name tags
- Sponsor recognition on transition slideshow at plenary sessions
- One complimentary full-conference registrations

## Supporter <\$1,000

- Logo placement on email news and registration blasts
- Logo on CASA and ORFH's Conference website with hyperlink to company website (maintained on 2018 Conference Page and until the 2020 Conference details are posted)
- Sponsor recognition ribbons for your staff on name tags
- Sponsor recognition on transition slideshow at plenary sessions

## Exhibitor \$800

- Exhibitor table (one table, table skirt and power supply provided)
- Access to 'Welcome Reception'
- Breakfast and lunch provided to the exhibitor manning the booth
- Company name listed on CASA and ORFH's Conference website as an "Exhibitor"

Alternatively or in addition, sponsorship opportunities are available for dedicated items for events or distribution and use throughout the event. Dedicated signage and advertizing for conference events will include the sponsor's name and logo in all print and digital preparation, as well as at the event.

## **Conference Welcome Reception Sponsorship \$5,000**

Make your presence memorable by sponsoring the Conference Welcome Reception on Wednesday, July 25. Have your name and logo associated to all the signage and marketing for the event. Additionally, display of your company's banner on the Shoreline Deck and have the opportunity to make a short 5-minute statement of welcome and company introduction following the hosts' welcome statements.

## **Conference Farm Tour Sponsorship \$5,000**

Serve as the sole name sponsor for the 2018 Farm Housing Tour. Similar to years in the past, the tour will take all full-conference attendees, as well as guests who purchase the specific "Farm Tour" Ticket to nearby on-site and off-farm housing. The benefit of the Hood River location means close proximity to the "fruit loop" where large populations of farmworkers are housed in both seasonal and year-round accommodations. The first-hand visits will lead to discussions throughout the conference in how an underserved population might be better represented and served. Bus signage, as well as dedicated handouts will be provided for the Farm Housing Tour.

